

DIRECTORATE OF INCOME TAX (SYSTEMS)  
ARA CENTER, GROUND FLOOR,  
E-2, JHANDEWALAN EXTENSION, NEW DELHI

F.No. ADG(S)-3/Vernacular Panel/2018-19/8

Dated- 6.8.19

To,

Principal Chief Commissioners of Income-Tax CCA  
NWR/Delhi/Mumbai/Gujarat/Karnataka & Goa/ Andhra Pradesh  
&Telengana/Kerala/Tamil Nadu & Puducherry/Odisha/West Bengal & Sikkim/NER

Sir/Madam,

**Subject: Setting-up of Vernacular Panel for vetting of campaign content in vernacular – reg.**

To increase the reach and effectiveness of the campaigns, a proposal was moved by the Directorate of Systems to translate the content in English to vernacular languages. These vernacular languages included **Hindi, Punjabi, Urdu, Bengali, Assamese, Oriya, Gujarati, Marathi, Kannada, Telugu, Tamil and Malayalam**. For this purpose, it was proposed to use the services of departmental officers who are well versed in vernacular language. Consequently, Chairman, CBDT granted his approval to nominate a panel of officers by Pr.CCITs of various charges, and to pay an honorarium of Rs. 5,000 per annum to the nominated officers for their contribution for this work in this regard, which will be paid by the O/o the Pr. CCIT of respective region.

2. A letter was issued by ADG (S)-5, New Delhi requesting the Pr. CCITs of various charges to nominate at least four officers from their region who are proficient (in both reading and speaking) in the vernacular(s) as mentioned above. The nominated officer of the rank of Income Tax Officer (ITO) or above would be required to proof read various communications, messages and website content/ ITRs/ Forms/ Notices drafted in vernaculars and propose suitable modifications to them, if required, from the point of view of grammatical correctness, simplicity of language and ability of the content to convey the intended message to the taxpayers. Subsequently, the nominations from various Pr. CCITs have been received and the consolidated list is given in **Annexure A**.
3. It is also informed that the draft translated creatives will be circulated via emails to the respective panel for each language with a cut-off date for vetting the content. In case no suggestions are received by the cut-off date, it will be presumed that the draft translation is approved by the nominate language panel. The respective Pr. CCITCCA are requested to ensure active participation of the nominated officers and that the quality of the translation is satisfactory and on time.
4. **In case any officer has been transferred from the respective charge, it is requested that a replacement may be made urgently and the same may be intimated to the undersigned via email at [adg5.systems@incometax.gov.in](mailto:adg5.systems@incometax.gov.in).**

5. This issues with the approval of Chairman CBDT.

Encl: Annexure A

Yours Sincerely,

  
(Shivani Singh)

Addl DG (S)-5, New Delhi

## Annexure A

S. No	Name and Employee Code of the Nominated Officer	Designation	Posting Station	Mobile Number & Email id	Language for which nominated
1.	Dr. Ranjit Kaur, 166708	DDIT (I&CI)	Chandigarh	9530704476 ranjit.kaur@incometax.gov.in	Punjabi
2.	Sh. Rajinder Singh, 113096	ITO	Moga	9463412144 rajinder.singh@incometax.gov.in	Punjabi
3.	Rinku Singh (U154692)	Addl. CIT	Delhi	9013851651 rinku.kumari@incometax.gov.in	Hindi
4.	Atiq Ahmed (U-02041)	Addl. CIT	Delhi	9013854663	Urdu
5.	Prashant Shukla (U-10054)	DCIT	Delhi	8007948516	Hindi
6.	GulzarinaMushtaq Dar (155AD)	ADIT	Delhi	9419003687	Urdu
7.	K. K. Budhiraja	DD-1(2), DTRTI	Ahmedabad	9408792184 kismetraju@rediffmail.com	Gujarati
8.	Kamlesh Bhatt	ACIT (OSD), MSTU	Ahmedabad	9408792123 response2kamlesh@gmail.com	Gujarati
9.	Ulka M. Shevde	ITO Ward-2(1)(4)	Vadodara	9408791445 shevdeulka@yahoo.in	Gujarati
10.	Kavita S. Ghanekar	ITO Ward-4(1)(2)	Vadodara	9408793336 kavita.s.ghanekar@incometax.gov.in	Gujarati
11.	Ajit Naik	ITO (HQ)-1 to DGIT (INV)	Mumbai	9969234102 ajit.naik@incometax.gov.in	Marathi
12.	Salil K Ahire	ITO-22(1)(2)	Mumbai	9969235318 salil.k.ahir@incometax.gov.in	Marathi
13.	UmeshPuranik	ITO (Audit)-2(1)	Mumbai	9969232144 umesh.puranik@incometax.gov.in	Marathi
14.	Prashant Mane	ITO(Inv.) U-2	Mumbai	9969232144 prashant.r.mane@incometax.gov.in	Marathi
15.	RupeshBesekar	ITO-8(3)(3)	Mumbai	9969236252 rupesh.n.besekar@incometax.gov.in	Marathi
16.	SnehalMestry	TRO-10	Mumbai	9969231573 snehal.s.mestry@incometax.gov.in	Marathi
17.	Sh. MarutiMaddewad U- 160572	Jt. CIT	Pune	98233786069 maruti.maddewad@incometax.gov.in	Marathi
18.	Sh. JitendraBarate U-143933	ITO	Pune	7588180050 jitendra.b.pandurang@incometax.gov.in	Marathi
19.	Ashwin D Gowda 166976	DCIT, Intl. Taxn. C-	Bengaluru	8762302557 ashwin.gowda@incometax.gov.in	Kannada

		1(1),			
20.	Subramanya KR 147165	ITO, O/o CIT(APA)	Bengaluru	8762301020 subramanaya.k.r@incometax.gov .in	Kannada
21.	Dheerendra M 143548	ITO, W- 1(2)(1)	Bengaluru	8762300600 mattamari.dheerendra@incomet ax.gov.in	Kannada
22.	Chandra Prakash ML 142589	ITO (HQ), O/o CIT (Admn. & TPS)	Bengaluru	8762301505 malligere.l.chandraprakas@inco metax.gov.in mlemlg.mlc@gmail.com	Kannada
23.	B. Sajjive 153362	DCIT, O/o Pr. CCIT	Kochi	8547001001 b.sajjive@incometax.gov.in	Malayalam
24.	P.Gopinadhan 153859	ITO, O/o Pr. CCIT	Kochi	8547000023 p.gopinadhan@incometax.gov.in	Malayalam
25.	Hari S. 112492	ITO, Corporate R2	Kochi	8547000575 hari.s@incometax.gov.in	Malayalam
26.	Vijayakumar V.S. 154236	ITO, O/o CIT(Audit)	Kochi	8547000163 vijayakumar.vs@incometax.gov.i n	Malayalam
27.	C.K. Sajini	ITO, Non- Corporate R1	Kochi	8547000408 ck.sajini@incometax.gov.in	Malayalam
28.	GurukumarSompalle	DCIT, Circle- 1(2)	Hyderabad	8985971701 guru.k.sompalle@incometax.gov.i n	Telugu
29.	B. Kavitha Rani	DCIT (Jdl.)	Hyderabad	8985970181 b.kavitharani@incometax.gov.in	Telugu
30.	Murthy R S R	ITO(TDS), TDS Ward-2(2)	Hyderabad	8985970742 rsr.murthy@incometax.gov.in	Telugu
31.	Sai Prasad Bonepalli	ITO (HQ), O/o CIT(Exem ptions)	Hyderabad	8985970641 b.saiprasad@incometax.gov.in	Telugu
32.	Sh. N. Rengaraj	CIT(Admi n & TPS)	Chennai		Tamil
33.	Sh. S. Rengarajan	Addl. CIT, Corp. Range 2	Chennai		Tamil
34.	Sh. K. Baskaran	ITO, Non- Corporate Ward- 19(2)	Chennai		Tamil
35.	Sh. P. Pugazhendi	ITO, Non- Corporate Ward-7(3)	Chennai		Tamil
36.	Smt. A. Manjula	ITO, Non- Corporate Ward- 14(2)	Chennai		Tamil
37.	Arun Kumar Das	DCIT	Bhubanesw ar	9438917823 arun.k.das@incometax.gov.in	Odia

38.	Ramakant Mahali	ITO	Bhubaneswar	9438917105	Odia
39.	Mihir Kumar Bal	ITO	Bhubaneswar	9438917135 mihir.k.bal@incometax.gov.in	Odia
40.	Anand Kumar Behera	ITO	Bhubaneswar	9438917428 ananda.k.behera@incometax.gov.in	Odia
41.	NilayBaranSom U-139728	Addl. CIT (Int. Txn), Range-1	Kolkata	9477331003 nilay.b.som@incometax.gov.in	Bengali
42.	Sayantan Banerjee U-133682	ACIT, Hq., Audit-1	Kolkata	8902197979 sayantan.banerjee@incometax.gov.in	Bengali
43.	Debasish Biswas U-140963	ACIT, Cir-1(1)	Kolkata	8902199900 debasish.biswas@incometax.gov.in	Bengali
44.	Paramita Ghosh, U-143753	ITO, Tech to CCIT-3	Kolkata	8902196442 paramita.ghosh@incometax.gov.in	Bengali
45.	Shri H. B. Mahanta	Pr. CIT, Dibrugarh	Dibrugarh	9401991612	Assamese
46.	Shri AmarjyotiMazumder	Addl. CIT, Range, Shillong	Shillong	9436394444	Assamese
47.	Shri M. S. Bordoloi	DDIT(Inv), Unit-1(1), Guwahati	Guwahati	9401991427	Assamese
48.	Miss. Suit Hazarika	ITO (TDS) Unit-2, Guwahati	Guwahati	9401991447	Assamese