



सत्यमेव जयते

इनोशी शर्मा

अपर आयकर निदेशक

INOSHI SHARMA

ADDL. DIRECTOR OF INCOME TAX

आयकर निदेशालय

(जन सम्पर्क, मुद्रण व प्रचार)

छठी मंजिल, मयूर भवन, कनॉट सर्कस

नई दिल्ली-110 001

फोन: 011-23413335, 011-23414537

DIRECTORATE OF INCOME TAX

(PUBLIC RELATIONS, PRINTING & PUBLICITY)

6TH FLOOR, MAYUR BHAWAN,

CONNAUGHT CIRCUS, NEW DELHI-110001

Tel. : 011-23413335, 011-23414537

F.No. Pub-1(27)/PR, P&P/2017-18 /392

Date: 21.07.2017

To,

The Pr. CC'sIT

Ahmedabad (Gujarat), Chandigarh (NWR), Chennai (Tamilnadu & Pudduchery)
Delhi, Guwahati (NER), Hyderabad (AP& Telangana), Jaipur (Rajasthan), Kanpur
(UP West & Uttarakhand), Kochi (Kerala), Kolkata (West Bengal & Sikkim),
Lucknow (UP-East), Mumbai, Nagpur, Pune, Patna (Bihar&Jharkhand),
Bengaluru (Karnataka & Goa), Bhopal (MP & CG), , Bhubaneswar and
Pr DGIT, NADT, Nagpur

Subject: Release of film on Income Tax Day i.e. 24.07.2017-reg.

Respected Madam/Sir,

Kindly refer to the subject mentioned above,

2. I am directed to inform that a film on Income Tax Department- 'in the service of the Nation' has been prepared on the occasion of 157 years of Income Tax to be released i.e. Income Tax Day on 24.07.2017, will be shared with all Pr.CC'sIT charges and Pr.DGIT, NADT, Nagpur through e-mail. It is requested that all Pr.CC'sIT and Pr.DGIT, NADT may kindly forward a suitable email.id at the earliest to the email ditpublicity@gmail.com/delhi.ddit.pub1@incometax.gov.in on which the film can be sent by WeTransfer. The film will be sent through the "WeTransfer link" of the Income Tax Day film. The film can be downloaded from this link. It will be in MP4 format and the file size of the film will be around 300 MB.

3. It is requested that the film may be shared with other territorial CCIT charges/moffasil charges under the jurisdiction of the Pr. CCIT concerned. Further, I am directed to request that the film is scheduled to be released by Shri Arun Jaitley, Hon'ble Finance Minister at a Function at New Delhi at 4.00pm. on 24.07.2017.

4. **Hence, it may kindly be ensured that the film is telecast in local Functions only after the official release of the film in New Delhi.**

Yours Sincerely,

Inoshi

(Inoshi Sharma)

Addl.DIT(Publicity)

O/o ADG(PR, P&P), New Delhi